

Learning the Hard Way

A Primer on Lessons Learned on the Job as a BOSS President

Agenda

- Connections and Rapport
- Trust but Verify
- Engagement, Engagement, Engagement
- Knowledge is Power
- Failure Is an Option



Connections and Rapport

- Everyone can help your program
- Business cards
- Elevator speeches
- Your name, your hand, your word

The rapport pyramid



Trust but Verify

- Advisors – SEA, MWR, or other
 - Continuity
 - Work with to ensure mutual understanding
- Council
 - Delegate what you can
- Unit representatives
 - Identify your reliable people
 - Follow up with leadership

**OATMEAL RAISIN COOKIES
THAT LOOK LIKE
CHOCOLATE CHIP COOKIES**



**ARE THE MAIN REASON I
HAVE TRUST ISSUES**

Engagement, Engagement, Engagement

- Be, know, do
- Lead by example
- Keep searching, keep connecting
- Stay Connected
- Do the thing

I am a tiny potato

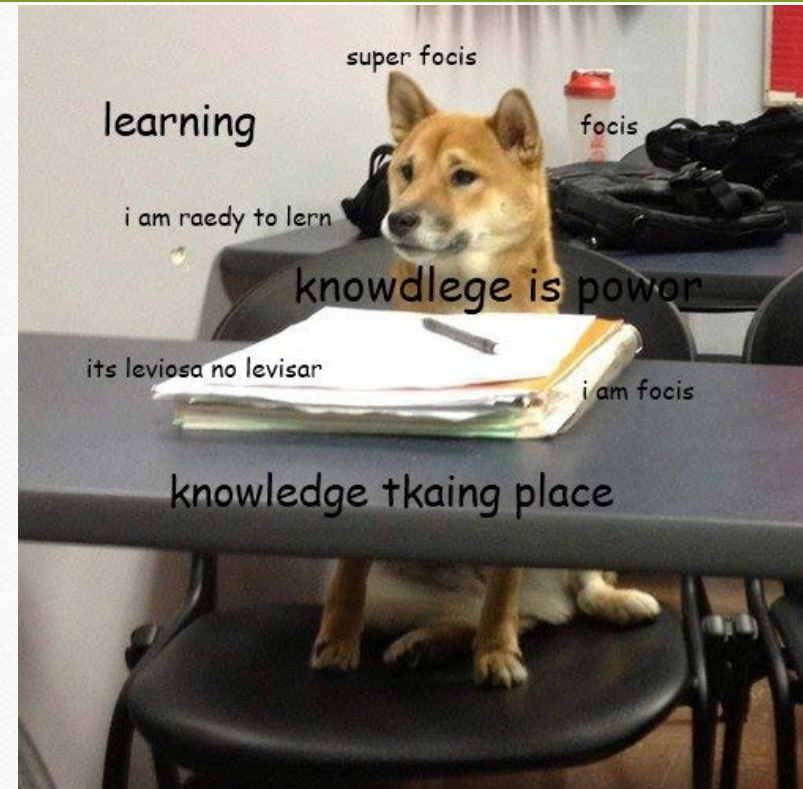
And I believe in you



YOU CAN DO THE THING

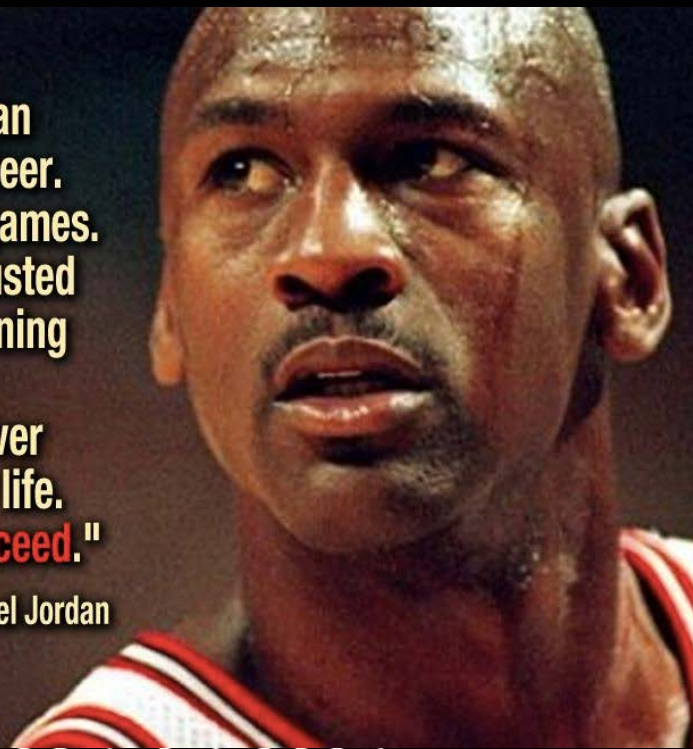
Knowledge is Power

- Research EVERYTHING
 - AR 215-1 - Finances
 - DA Circular 608-06-1 - BOSS
 - Robert's Rules of Order - Meetings
- Take notes
- Apply



Failure is an Option

- Not all ideas work
- Not all endeavors are profitable
- Not all events succeed
- A bad event \neq a bad program
- Analyze, learn, try again

A close-up photograph of Michael Jordan, looking upwards and to the right with a focused expression. He is wearing a white jersey with red and black stripes on the collar.

**"I've missed more than
9,000 shots in my career.
I've lost almost 300 games.
26 times I've been trusted
to take the game winning
shot and missed.
I've failed over and over
and over again in my life.
And that is why I succeed."**

~ Michael Jordan

Questions?
