



**BOSS Program Information Session**  
**Toastmasters as a Professional**  
**Development Tool**  
**10 September 2017**

Advanced Communicator-Silver / Competent Leader



# BOSS Program Toastmasters Information Session



## Purpose

- To discuss how membership in Toastmasters International helps promote a culture of continuous learning and an environment of professional growth within an organization.
- To explore how the BOSS Program's Mission and three core components align with Toastmasters .



**Innovation in the interwar period**

Culture of Learning	Stalin Quo
<ul style="list-style-type: none"> <li>USSR (1917-1929)</li> <li>Russia (1917-1929)</li> <li>USSR (1929-1939)</li> </ul>	<ul style="list-style-type: none"> <li>France (1917-1929)</li> <li>Russia (1929-1939)</li> </ul>
<ul style="list-style-type: none"> <li>US: Main Forces</li> <li>France: Main Forces</li> <li>Britain: Main</li> </ul>	

**Bank the Business**

- Stop being blind regulator
- You don't get in touch for long
- Jobs should drive back
- Not just - but practice act

**Mission Command**

- Accept prudent risk
- Empower -> but hold accountable
- Repulse prohibitive regulation
- w/ Leadership and Support

ms - Iterate  
 ends - what is possible?  
 duo



# Are You Ready for Public Speaking?





# GLOSSOPHOBIA



**Glossophobia** or **Speech Anxiety**:  
The fear of public speaking or of speaking in general.



**Public speaking is often seen as a frightening or overwhelming challenge.**



**Through Toastmasters, many individuals have overcome this obstacle, mastered a new skill, and set themselves apart as confident leaders.**



# What is Toastmasters?

**Toastmasters International (TI) is a non-profit educational organization that operates clubs worldwide for the purpose of helping members improve their communication, public speaking, and leadership skills.**

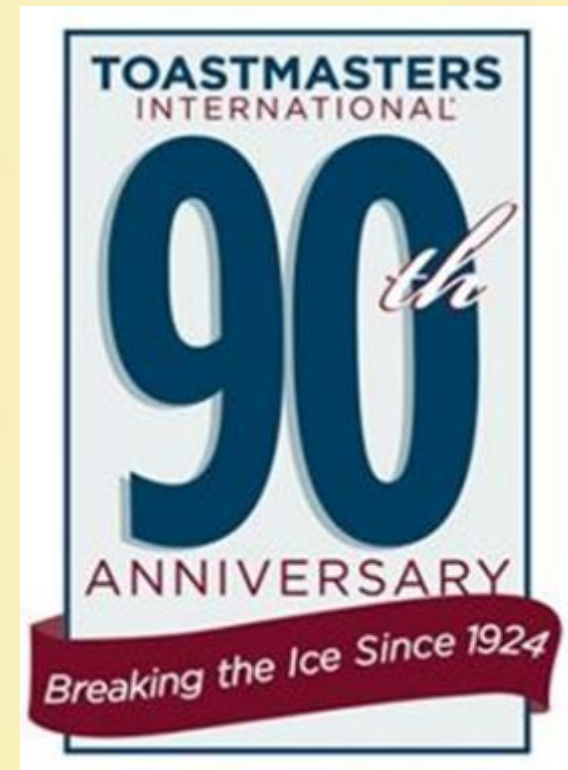
**Through its thousands of member clubs, Toastmasters International offers a program of communication and leadership projects designed to help people learn the arts of speaking, listening, and thinking.**



**Did you know...?**

**Toastmasters has been around for 93 years!**

**Since 1924, Toastmasters international has encouraged professional and personal excellence by helping it's members develop communication and leadership skills.**





The organization grew out of a single club, Smedley Chapter One Club, which would become the first Toastmasters club.

It was founded by Ralph C. Smedley on October 22, 1924, at the YMCA in Santa Ana, California, United States. Toastmasters International was incorporated under California law on December 19, 1932.



## Toastmasters International

"WHERE LEADERS ARE MADE"



### Smedley Chapter 1

The original Toastmasters Club, founded by Dr. Ralph C. Smedley October 22, 1924.





“The  
**UNPREPARED**  
speaker has a  
right to be  
**AFRAID.**”

– RALPH SMEDLEY, FOUNDER OF  
TOASTMASTERS INTERNATIONAL

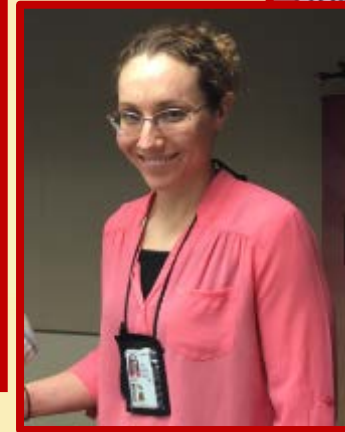
**Throughout its history, Toastmasters has served over four million people, and today the organization serves over 345,000 members in 142 countries, through its over 15,900 member clubs.**

**Who are these  
Toastmasters  
people?**





# Fort Sam Houston Toastmasters



**Fort Sam Houston Toastmaster Club members range from Beginner-to-Advanced: Pictured above are Toastmasters who are all currently working towards different level certifications.**

**One of the many benefits of becoming a Toastmaster is the coaching and mentoring provided to new members by experienced public speakers.**



# FSH Toastmasters Club members include Distinguished Toastmasters



**Ms. Jo Condrill**  
**Distinguished Toastmaster**

**Distinguished Toastmaster, Ms. Jo Condrill has served in several leadership positions within Toastmasters International, ranging from Club-level officer to Washington DC District Governor.**

**She has the distinction of being Deputy Chief of the Logistics Plans & Operations Division in the Pentagon, and was recognized by the Army with its highest civilian award, the Decoration for Exceptional Civilian Service.**



**LTC Joy Schmalze**  
**Distinguished Toastmaster**

**Lieutenant Colonel (LTC) Joy Schmalze from US Army Medical Command (MEDCOM) has the distinction of becoming the very first Fort Sam Houston Toastmasters Club member to achieve the highest and most prestigious award given by Toastmasters International, the Distinguished Toastmaster Award.**



# Toastmasters District 55 Includes Many Distinguished Toastmasters

## District Executive Team



District Director  
Linda Oliver, DTM



Program Quality Director  
Melody Moore, DTM



Club Growth Director  
Wafae Owen, DTM



Public Relations Manager  
Stephanie King



Administration Manager  
Amy O'Neil



Finance Manager  
Daniel Garces



Immediate Past DD  
Amy Espinoza, DTM



District Webmaster  
Stephen Hall



Logistics Manager  
Joe Jarret, DTM



Tactical Technology Team  
Cindy Tarsi, DTM



Tactical Technology Team  
Jim Tarsi



DD Executive Assistant  
Blanche Pape, DTM



Parliamentarian  
Dan Jackson, DTM



Parliamentarian  
Deb Arrington, DTM



Procedures  
Stanley See, DTM



Speakers Bureau  
Richard Guerrero

# Facts and Figures



- ▶ **Toastmasters International members are people from all walks of life that are dedicated to improving themselves.**
- ▶ **More than 345,000 members in over 15,900 clubs in 142 countries around the world.**





# Become the Speaker and Leader You Want to Be

## How Toastmasters Works

At Toastmasters, members learn by speaking to groups and working with others in a supportive environment. A typical Toastmasters club is made up of 10 to 20 people who meet once a week for approximately an hour. Each meeting gives everyone an opportunity to practice:

- **Conducting meetings.** Members learn how to plan and conduct meetings.
- **Giving impromptu speeches.** Members present one-to-two minute, impromptu speeches on assigned topics.
- **Presenting prepared speeches.** Members present speeches based on projects from manuals in Toastmasters' proven communication and/or leadership programs. Projects cover topics such as speaking, organization, vocal variety, language, gestures and persuasion.
- **Offering constructive evaluation.** Every prepared speaker is assigned an evaluator who identifies speech strengths and offers suggestions for improvement.



## The Tools Toastmasters Use

- Upon joining Toastmasters, each new member receives a variety of manuals and resources on how to become a better speaker and a more confident leader.
- Members also have access to other books and educational resources.
- In addition, they receive the award-winning *Toastmaster*, a monthly magazine that offers the latest insights on speaking and leadership techniques.



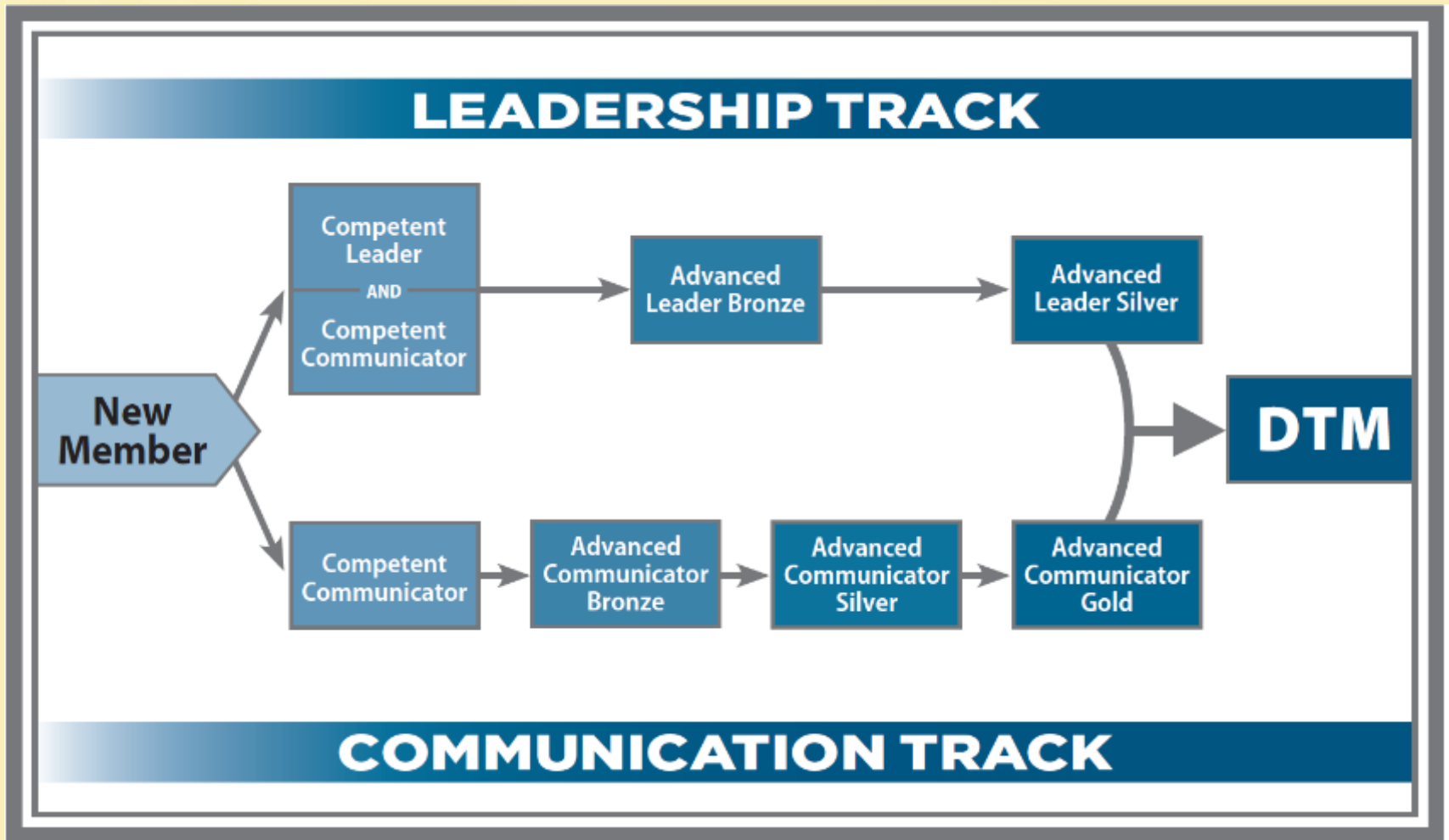


## **Toastmasters and Leadership**

- **Leadership cannot be learned in a day. It takes practice.**
- **In Toastmasters, members learn leadership skills by organizing and conducting meetings and by completing projects in the leadership manuals.**
- **Speech projects address skills such as listening, planning, motivation and team building and give members the opportunity to practice them.**
- **Just as Toastmasters members learn to speak by speaking, they learn leadership by leading.**

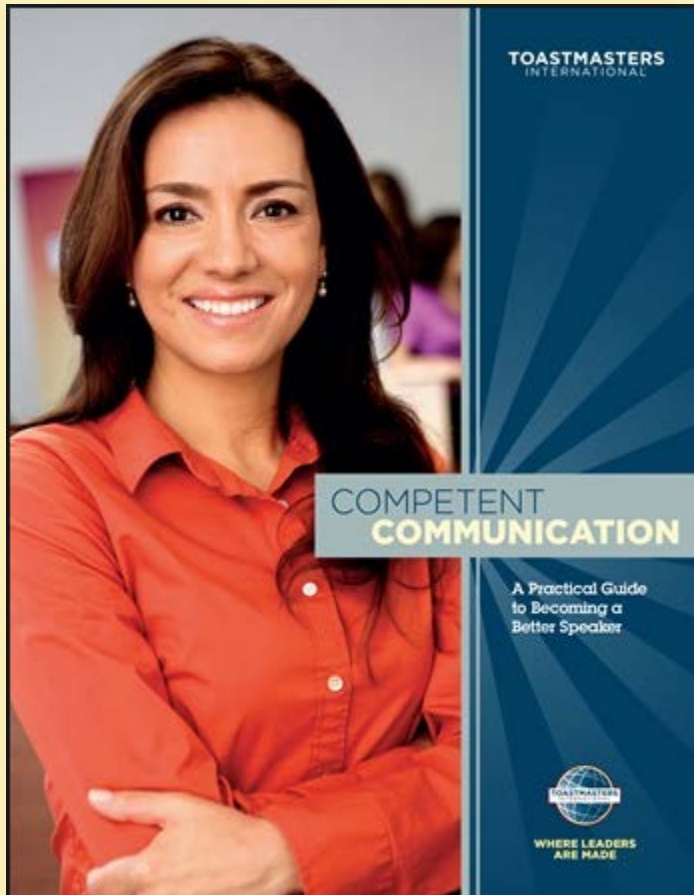


## Toastmasters Educational System





## The Communication Track

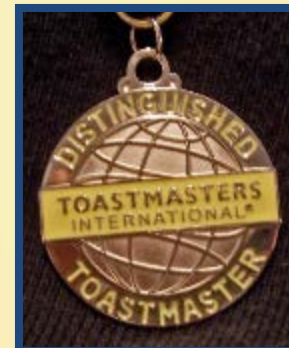


- ▶ **Speech organization**
- ▶ **Eye contact**
- ▶ **Gestures**
- ▶ **Use of humor**
- ▶ **Delivery**



## The Advanced Communication Series

- ▶ Toastmasters that have completed “Competent Communicator” may begin the Advanced Communication Series
- ▶ Choose from 15 advanced communication manuals to learn skills specific to your interests.





# Unlimited Growth as a Public Speaker and a Leader



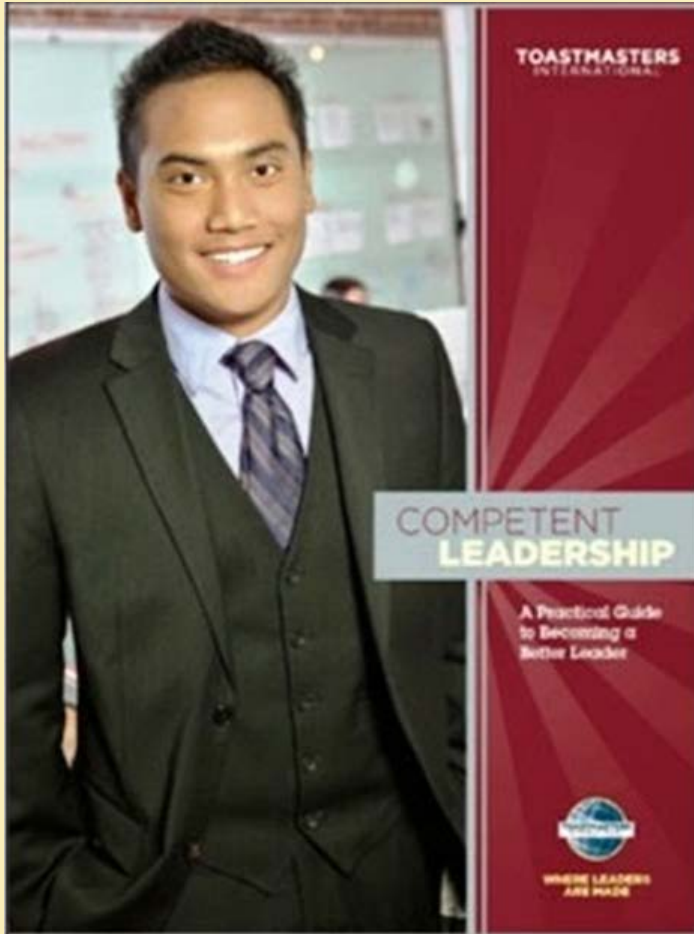
## Advanced Communication

### 15 Advanced Manuals

- ▶ The Entertaining Speaker
- ▶ Speaking to Inform
- ▶ Public Relations
- ▶ Facilitating Discussion
- ▶ Specialty Speeches
- ▶ Speeches by Management
- ▶ The Professional Speaker
- ▶ Technical Presentations
- ▶ Persuasive Speaking
- ▶ Communicating on Video
- ▶ Storytelling
- ▶ Interpretive Reading
- ▶ Interpersonal Communication
- ▶ Special Occasion Speeches
- ▶ Humorously Speaking



## The Leadership Track



- ▶ Fulfill club meeting roles
- ▶ Serve in officer roles:
  - ▶ Club Level Officer
  - ▶ Area Level Officer
  - ▶ Division Level Officer
  - ▶ District Level Officer
  - ▶ Regional Level
  - ▶ International Level



## The Advanced Leadership Program

- ▶ Developing a vision
- ▶ Goal setting and planning
- ▶ Developing plans and strategies
- ▶ Team building





# Unlimited Growth as a Public Speaker and a Leader

## Distinguished Toastmaster

**Toastmasters awards its highest level, *Distinguished Toastmaster* (DTM), to members who have achieved both the Advanced Communication Gold and Advanced Leader Silver awards.**

**To achieve the DTM typically takes five to eight years of dedicated service and leadership in at the local club and area (or higher) levels.**

**DTM candidates must also perform more than 40 public presentations.**

**The Distinguished Toastmaster title is not necessarily the end of the journey for most Toastmasters.**







# Unlimited Growth as a Public Speaker and a Leader

## The Accredited Speaker Program



This program recognizes those Toastmasters members who have achieved a level of proficiency that enables them to be paid, professional speakers.

Being an Accredited Speaker gives you a competitive edge and sets you apart from other professional speakers because your talent and ability have been recognized by Toastmasters International, a world leader in communication and leadership development.

Unlike other professional certifications, you can't simply complete a list of tasks to become a Toastmasters Accredited Speaker; instead, you must demonstrate your speaking abilities before a live audience. Program candidates progress through two levels of evaluation and are judged by a panel of professional speakers.



# **Value**

## **Toastmasters Advantages**

- ▶ **Practical presentation experience**
- ▶ **A safe place to make mistakes and learn**
- ▶ **Mentorship opportunities**
- ▶ **A sense of service to your community**



# Features

- ▶ **No Instructors**
- ▶ **A self-paced program**
- ▶ **Weekly, bi-weekly or monthly interactive meetings**
- ▶ **Impromptu speaking opportunities**
- ▶ **Peer evaluations**
- ▶ **Participation in leadership through meeting roles**
- ▶ **Personal attention in small group setting**
- ▶ **Affordable dues**
- ▶ **Opportunities to lead meetings**



# Benefits

- ▶ **Develop critical-thinking skills**
- ▶ **Build listening skills**
- ▶ **Give and receive constructive feedback**
- ▶ **Become more confident in front of a group**
- ▶ **Learn time-management skills**
- ▶ **Benefit from a supportive environment**
- ▶ **Develop leadership skills**



# Individual Value

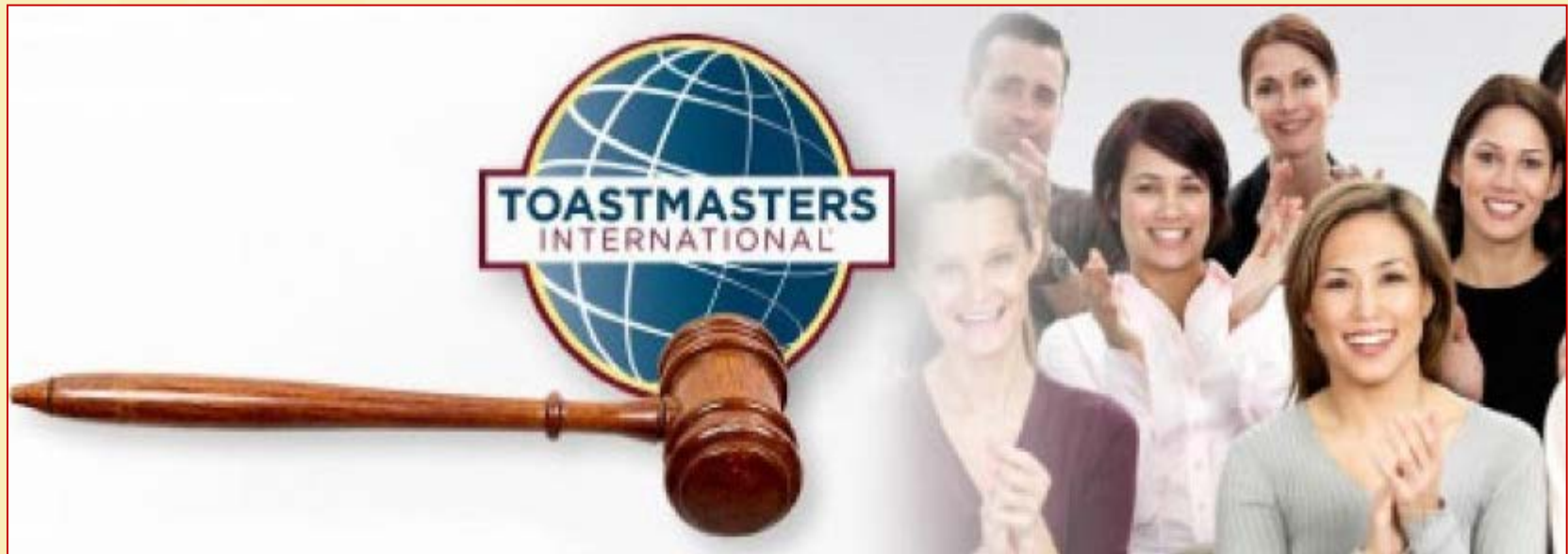
- ▶ **Unlimited personal growth**
- ▶ **Clear communication skills**
- ▶ **Self-confidence**
- ▶ **Positive mentoring relationships**
- ▶ **Improved leadership skills**
- ▶ **Relationship building**



# W I I F M ?

## What's In It For Me?

**Toastmasters International members are dedicated to improving themselves.**



**As a US Service Member or a Federal employee, you could benefit from membership in Toastmasters.**

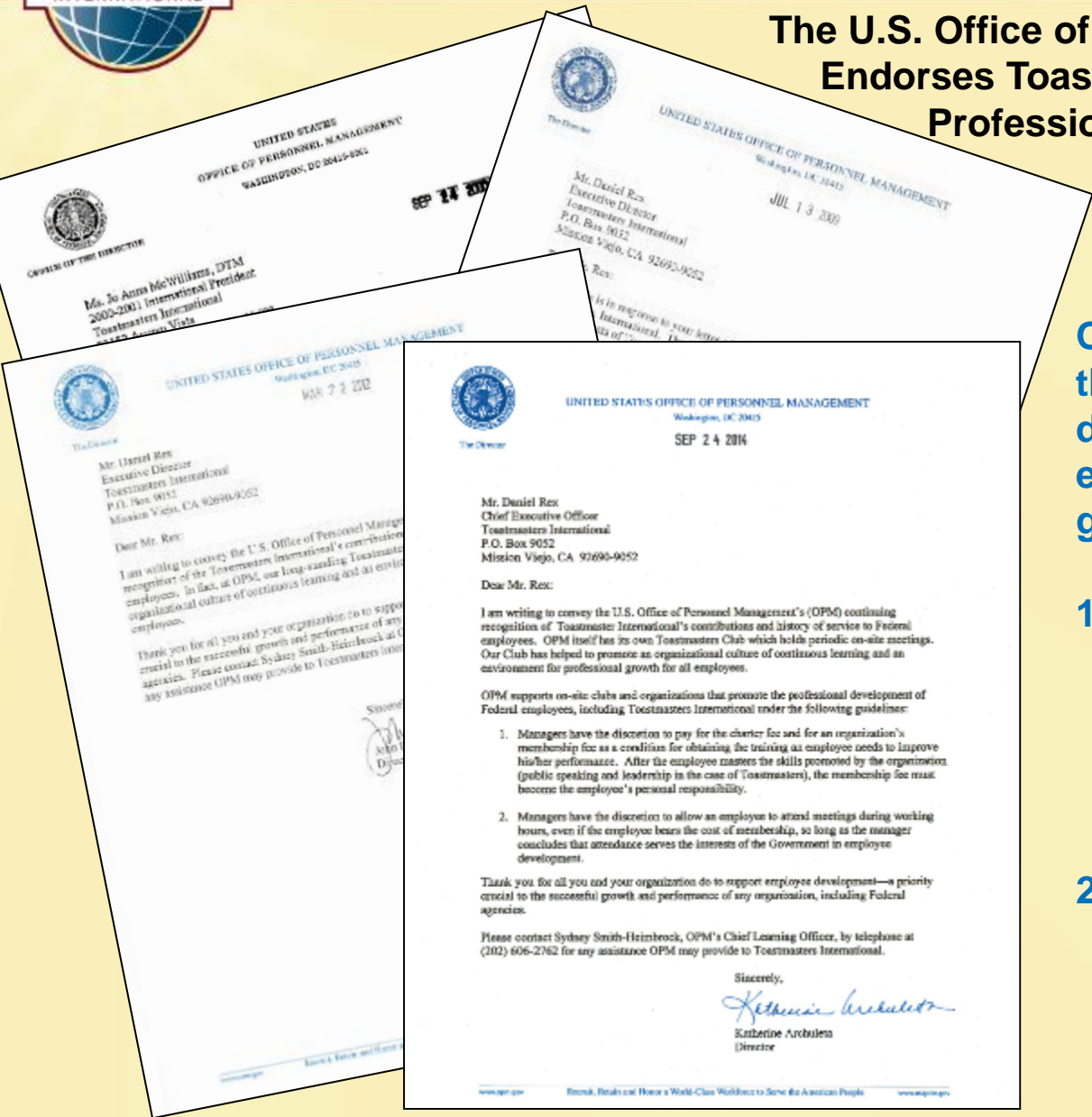
# Office of Personnel Management (OPM) Endorsement of Toastmasters



The U.S. Office of Personnel Management (OPM)  
Endorses Toastmasters as a Cost Effective  
Professional Development Tool

OPM supports on-site clubs that promote professional development of Federal employees under the following guideline:

- 1) Membership fees are the responsibility of the employee. However, the organization has discretion on paying club charter.
- 2) Managers have discretion to allow employees to attend meetings during duty hours.





# How does Toastmasters align with BOSS?







# Toastmasters can enhance your participation in the BOSS Program

## Organizational & Unit Benefits



- An organization's success depends on communication.
- Service Members face an endless exchange of ideas, messages and information as they deal with one another day after day.
- How well they connect and share their ideas with supervisors, co-workers and subordinates determines whether an organization excels or ends up mired in mediocrity.



# Toastmasters can enhance your participation in the BOSS Program

## Organizational & Unit Benefits

Toastmasters provides the tools that enable Soldiers to become effective presenters and leaders. Toastmasters training helps you:



- Give better training presentations
- Hone their management skills
- Work better with fellow Soldiers
- Effectively develop & present ideas
- Offer constructive criticism
- Accept feedback more objectively

# Toastmasters can enhance your participation in the BOSS Program



*BOSS*

**BETTER OPPORTUNITIES  
for SINGLE SOLDIERS**

Three core components aimed at maintaining a balanced life:

- Leisure and recreation
  - Community service
  - Quality of life
- BOSS affords Soldiers the opportunity to assist in planning and execution of recreational activities
  - Provides direction for Soldiers interested in performing military and civilian community service-related projects.
  - Community service projects provide valuable experience, skills and a sense of community pride and ownership.



**Toastmasters  
Opportunities**

- ▶ Practical presentation experience
- ▶ A safe place to make mistakes and learn
- ▶ Mentorship opportunities
- ▶ A sense of service to your community
- ▶ Develop critical-thinking skills
- ▶ Build listening skills
- ▶ Give and receive constructive feedback
- ▶ Become more confident in front of a group
- ▶ Learn time-management skills
- ▶ Benefit from a supportive environment
- ▶ Develop leadership skills



# Toastmasters is Everywhere !





# Toastmasters is Everywhere !

## What if things go wrong?

Hopefully, you never end up on the wrong side of the law, but....



**Toastmasters Reforms Inmates While They Are in Prison**  
 by Good News Network - Feb 4, 1999

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A Letter From A Louisiana Judge

According to criminal justice sources, 95 percent of crime is committed by criminals who have already been to prison. Since those released from prison commit the vast majority of crimes and over 70 percent of those who would seem that there would be a great deal of emphasis on reforming inmates while they are in prison.

There has always been much talk about rehabilitation, but there has been very little funding for educational or other rehabilitation programs in our prisons. How can we lower the recidivism rate without additional resources from the state?

Here's how.

In 1986, I recommended to a self-help group of inmates at a Louisiana prison in DeQuincy that they start a Toastmasters club in the prison and I put them in touch with a local club. (\*Toastmasters International is a non-profit organization made up of local clubs providing a safe and nurturing environment for members to foster the development of all types of communication skills, especially public speaking.)

I had determined, after three years of research, that inmates have very low self-esteem and that people who do not like themselves and who cannot express their feelings are more likely to be violent. They beat people up instead of talking out the issues.

In 1990, an inmate from the prison club won the Louisiana State Championship for Public Speaking.

The really startling news, however, was that out of 60 inmates released from the prison from 1986-1991, not one had been re-arrested. State records show that 50 of the 60 inmates were released within two years of release.

District Judge Robert Downing  
 19th Judicial District  
 Baton Rouge, Louisiana






# Well-known Toastmasters Alumni

- ▶ **Chris Matthews**, Author and journalist, host of MSNBC's *Hardball with Chris Matthews*
- ▶ **Tim Allen**, Actor, star of television series *Home Improvement*
- ▶ **Tom Peters**, Management expert and author
- ▶ **K.C. Jones**, Former NBA basketball coach for Boston Celtics
- ▶ **Linda Lingle**, Former governor of Hawaii
- ▶ **James Lovell**, Former NASA Astronaut; missions include Apollo 13
- ▶ **Walter Schirra**, Former NASA Astronaut
- ▶ **Carl Dixon**, Rock Musician & Lead Singer for The Guess Who
- ▶ **Debbi Fields Rose**, Founder, Mrs. Fields Cookies
- ▶ **Pat Roberts**, US Senator from Kansas
- ▶ **Leonard Nimoy**, Actor, Spock from T.V. series *Star Trek*



# Costs

- ▶ **\$20:** New member fee (One time)
- ▶ **\$45:** Six months' membership dues
- ▶ **\$ 1:** Per month local club fee

***“Toastmasters is the best and least expensive personal improvement class you can go to.”***

- Linda Lingle  
Former Governor of Hawaii

# The Professional Edge

“Hone Your Speaking Edge”

## Why is Toastmasters for You?

- ▶ Low-cost communication and leadership training
- ▶ Practical experience
- ▶ Confidence building
- ▶ Networking
- ▶ Constructive evaluations







# QUESTIONS?

**For More Information:** [www.toastmasters.org](http://www.toastmasters.org)



## Connect With Us

Follow us on Facebook, Twitter, LinkedIn, Instagram and YouTube for exciting updates, inspiration and more.



# District 55 Toastmasters

Serving Central and South Texas



**DISTRICT 55**  
NAVIGATING TO EXCELLENCE

## Toastmasters District 55

Serving Austin, San Antonio, Corpus Christi and all of Central and South Texas.

**THANK YOU FOR  
YOUR ATTENTION**



**BOSS Program Information Session**  
**Toastmasters as a**  
**Professional Development Tool**

**10 September 2017**

**Mr. R.A. Morales Miranda**

**Advanced Communicator-Silver / Competent Leader**

**President, Fort Sam Houston Toastmasters Club**

**Area Director, Area 25, Division F, District 55**